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## PRESS RELEASE

### IMBA chooses Kendrik Canada

**Toronto, November 2007** – IMBA announced today that it is partnering with Kendrik Canada to offer quality online training to its membership. Building on an already strong education program, these courses will allow IMBA to offer an online solution to their members.

“We are excited to be offering these courses to our membership.” says Mal Eccles, Chair, Education Committee. “Kendrik Canada offers quality training that will add value to our members.”

Kendrik Canada is the leader in providing training solutions to the Canadian finance and real estate industries. Vicki Martin, President of Kendrik Canada, had this to say: “IMBA is particularly strong in the field of education, offering a certification program and considerable learning opportunities for their membership. We are looking forward to building a strong relationship with them.”

There are currently 12 modules available, with topics ranging from taking mortgage applications to alternative lending, to financing self employed borrowers. To learn more about the courses, visit [www.imba.ca](http://www.imba.ca) or contact IMBA at 877-564-4622

#### **About IMBA**

IMBA is a volunteer-based organization of over 1600 independent mortgage financing professionals. It exists to advance the mortgage brokerage industry on behalf of its Members through public advocacy, to participate in consultative processes with regulators and other industry participants, and to generally assist its Members with their businesses.

Information about IMBA can be located at [www.imba.ca](http://www.imba.ca)

#### **About Kendrik Canada**

Since 2004, Kendrik Canada has been providing training solutions to the Canadian financial and real estate industries. By managing training and facilitation needs, Kendrik Canada enables organizations to focus on their core business. Their clients include representatives from every major financial institution in Canada, technology providers, real estate firms, law firms, and mortgage industry associations.

Information about Kendrik Canada can be located at [www.kendrik.com](http://www.kendrik.com)